# Join the Movement LIVE! Pricing Breakdown

This document shows how much money is spent on space rentals each week, as well as my desired hourly rate for teaching and prepping. This breakdown focuses on the core costs of space rentals and teaching hours. It doesn't account for the countless hours spent dreaming up this project, creating the website, marketing, and planning - an additional labor of love.

## **Program Breakdown**

Duration	11 rehearsals (OFF for 1 week)
Workshop Time	22 hours (2hrs/wk)
Prep Time	11 hours (1hr/wk)
Space Rental Cost	\$550 (\$25/hr)

## **Pricing Options**

Your contribution helps to cover rental costs, as well as teaching and preparation. My desired hourly rate for teaching and prepping is \$45/hr at its lowest and \$65/hr at its highest. The **total cost** combines the total hours of teaching, prepping, and rental space for the duration of the 11 rehearsals.

The ideal number of participants for this showcase is 6-8 people. Of course, with more people, your suggested rate goes down! Invite a friend to Join the Movement with you!

Hourly Rate	\$45/hr	\$55/hr	\$65/hr
Total cost	\$2,035	\$2,365	\$2,695
Pay in Full (6 ppl)	\$339	\$394	\$449
Pay in Full (7 ppl)	\$290	\$337	\$385
Pay in Full (8 ppl)	\$254	\$295	\$336

Comparable Market Value for Performance-based Dance Cohort in Minneapolis (2025): \$350 - \$600

Pay per Week	Weekly/Hourly
6 people	\$30-\$40/week (\$15-\$20/hr)
7 people	\$26-\$36/week (\$13-\$18/hr)
8 people	\$24-\$30/week (\$12-\$15/hr)

Comparable Market Value for Drop-in Dance Classes in Minneapolis (2025): \$16-30/hr

## **Payment Options**

Once we figure out how many people will be a part of this group, you can choose to Pay in Full or Pay per Week. All payments will be made via cash or Venmo. Pay in Full will be due March 2nd, and if you choose to Pay per Week, those payments will be due prior to our start time every Sunday.

### **Ticket Sales for the Showcase (Breakdown)**

The extra cost of space rental on performance day is \$150. Keeping my hourly rate at the lower end for that day, at 6 hours, here is how many people we would need in the audience at varying rates:

Ticket Price	\$10	\$15	\$20	\$25
# of Guests	42	28	21	16

This helps us to understand how many people to invite to our showcase, as well as how much they may want to contribute!